# CEC

### Canada Entertainment.Ca

### Who we are



We are Canada's own one stop directory for all of its Entertainment and Hospitality industries. We are the newest yellow pages, only better and it's on the information superhighway. As Canada's population grows in size, so to does the demand for entertainment and hospitality. The number of hits has grown from 5,000 to 80,000 hits a day. As the demand grows so to does the need for reliable resources and information so that the smart consumer can plan wisely. According to Statistics Canada in a survey done in 2003, 75% of the population have internet access at home thus making it extremely convenient to access information. We are here to provide that information with a twist.

### What we offer

We offer 24 hour a day, 7 day a week accessibility on Ottawa's premier entertainment and hospitality directory. We offer what no form of media can offer. **FLEXIBILITY.** Not only can you include your contact information, you can include full menu listings, pictures, virtual tours, digital videos, giftcertificates, OEC partnership program and above all the ability to update and change anything on

the site at any given time. What we are offering is something no one else can offer. IMAGE. FLEXIBILITY. INCREDIBLE RATES and last but certainlynot least GREAT SERVICE. CanadaEntertainment.ca is the only company that can bring detailed and reliable information right to Canada's fingertips, whether at home or at work from now on, planning one's night is only a click away. So what do you want to do?

## What you can expect

You have an opportunity to list with Canada's most prestigious and recognized entertainment and hospitality directory. If you have been struggling with the thought of advertising, look no further. You won't need to waste money on ad campaigns that never work. We have a proven record of continual growth with no signs of slowing down. We can offer flexible packages including terms of 3 months, 6 months, and a year. We can build a package that is perfect for your business. Packages will be completely individualized to accommodate all of your business' needs. Let our experts help you and your company grow to new heights. We at CanadaEntertainment.ca believe in great service. So you can count on us being there to meet all your needs. We look forward to doing business with you.

sales@canadaentertainment.ca

Tel: 613-277-1558 Fax: 613-231-6536

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We offer you the opportunity to list your business on a full page inside the category of your choice. You can also compliment your page listing by adding a banner add that can rotate through your upcomming events, special shows, next game or specials on a weekly basis. Furthermore you can utilize the CEC mailing list that goes out every monday to maximize your exposure.

Packages (per month)

Taorragoo (per month)					
		3	6	12	
	bronze	\$299	\$399	\$599	includes a page complete with pictures, menu, a written description of your establishment, list of services and rates, virtual tour, link to your website and a link to a map so that clients have easy access to finding the location of your business
	silver	\$549	\$799	\$999	includes a page complete with pictures, menu, a written description of your establishment, list of services and rates, virtual tour, link to your website and a link to a map so that clients have easy access to finding the location of your business. Rotating or Flash Banner on your page and a 1 month section spotlight.
	gold	\$749	\$1049	\$1399	includes a page complete with pictures, menu, a written description of your establishment, list of services and rates, virtual tour, link to your website and a link to a map so that clients have easy access to finding the location of your business. Section rotating or Flash banner 1 month section spotlight and 2 week front page spotlight.
	platinum	\$899	\$1199	\$1599	includes a page complete with pictures, menu, a written description of your establishment, list of services and rates, virtual tour, link to your website and a link to a map so that clients have easy access to finding the location of your business. Section rotating or Flash banner 1 month section spotlight and 1 month front page spotlight and weekly mailing list insert.

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# Canada Entertainment.Ca

The purpose of advertising is to create top of mind awarness in potential clients. We can offer exactly that at CanadaEntertainment.Ca. CEC ranks the first listing on Google and Yahoo when searching for entertainment in Canada, both of which combine to represent 74% of all searches done on the internet on a daily basis. This ensures top of mind awarness for your clients.

"The ByWard Market is happy to renew for 2006, as we are pleased with the traffic we receive from your site. Please go ahead and invoice the BIA for 2006."

- Brenna Morell, special events coordinator, Byward Market BIA

### **Stats**

#### Demographic (per week):

75% of users from Canada

55% of users are between 25-40 years of age and spend 100-250\$ on entertainment per week.

25% of users are between 16-25 years of age and spend 50-150\$ on entertainment per week.

20% of users are over 40 years of age and spend between 150-400\$ on entertainment per week





### Canada Entertainment.Ca



Add a rotating banner to your package to promote your upcomming events

Add a flash banner to enhance you page listing

Banner's can be placed on your page "Silver package" or in every page of the section "Gold Package" to give you maximum exposure.

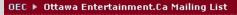




#### Weekly Events January 2nd

Ottawa Entertainment .Ca

Your essential entertainment guide to the National Capital Region





Come out and watch Canada's favorite junior hockey team in action!

The Ottawa 67's are a fantastic and affordable way to spend a Friday night or Sunday afternoon in the Nation's Capital!

With hard-hitting, fast-paced action on the ice, a Hall of Fame coach behind the bench and live entertainment and games for the kids off the ice, you just can't beat the Boys in the Barber Poles!

Tickets start as low as \$11 for children 12 years old and under, so call 599-3267 to book your seats now, or visist www.ottawa67s.com for more information.

TO WIN TICKETS. Be the first to reply with "Ottawa 67's" in the subject line



He is uniquely eccentric and one of the reigning kings of "way-out" comedy. A young man whose sole purpose is to "slam a stapler against the forehead of popular culture." Darren thrives on hyper-driving criticisms, dark revelation and lunacy. His ability to command the undivided attention of an audience is remarkable.

Numerous movie/television appearances to his credit.He was twice awarded top ten comedy moments of the year by Toronto entertainment magazine Now

Nicknamed by his colleagues as "Pooch", his stage

Purchase your 2006 Ottawa Entertainment.Ca Card online

Win a Free evening on the Guestlist by being the first to reply to this e-mail with the word "Barrymore's" in the subject line.



Disorganised and DOSE presents XXX-plosive DJ tour featuring SPANK ROCK (Big Dada), COSMO BAKER (The Rub) & PASE ROCK W/ DJ Booth & Chameleonic & Pho Tuesday January 10th - \$10 advance

Open "https://www.strategicprofitsinc.com/hosted/redcross/index.php" in a new window